



8th Annual Solano Turkey Trot - Give Thanks ♥ Give Back
Thanksgiving Morning, November 24, 2016

Benefiting Solano Hearts United
KROC Center Suisun City • Meals on Wheels • Mission Solano

Presenting Sponsor: \$10,000

- All the benefits of the Gold Sponsorship plus:
- Your name at end of Event Title - *Solano Turkey Trot, Presented by "Your Business Name"*
- Your name on all participant racing bibs
- Name and Logo displayed on Event Banners in each City and at the Event
- Mention as presenting sponsor on all PSA and radio advertising with KUIC 95.3
- Opportunity to be on the course sponsoring a hydration station

Gold Sponsor: \$5,000

- Banner and/or signage at expo area - *provided by your business* Your logo prominently featured on souvenir T-Shirts
- Your logo prominently featured on souvenir T-Shirts and all promotional material
- Recognition in all event marketing (advertising, website, posters, brochures, thank you ad)
- Booth display - *tent and display material provided by your business*
- VIP parking for your booth volunteers and race participants
- Your name on the website sponsor page
- 10 Complimentary entries to participate in race - *great employee incentives*
- Opportunity to be on the course sponsoring a hydration station

Silver Sponsor: \$2,500

- Recognition in all event marketing (advertising, website, posters, brochures, thank you ad)
- Booth display - *tent and display material provided by your business*
- VIP parking for your booth volunteers and race participants
- Your name on souvenir T-Shirts and promotional material
- Your name on the website sponsor page
- 5 Complimentary race entries - *great employee incentives*
- Opportunity to be on the course sponsoring a hydration station

Bronze Sponsor: \$1,000

- Booth display - *tent and display material provided by your business*
- VIP parking for your booth volunteers and race participants
- Your name on souvenir T-Shirts and promotional material
- Your name on the website sponsor page
- 3 Complimentary race entries - *great employee incentives*

Friend of Turkey Trot Sponsor: \$500

- Your name on souvenir T-Shirts
- Your name on the website sponsor page
- 2 Complimentary race entries

Support Turkey Trot Sponsor: \$200

- Your name on the website sponsor page
- 1 Complimentary race entry

Turkey Drumstick Gobble Fan Club: \$25 - \$50

- Name on website - Gobble Fan Club
- Opportunity to support, cheer “gobble-gobble”, or sleep in late

Product / In-kind Sponsor:

Companies wishing to participate as a product or in-kind sponsor are considered on a case-by-case basis. Depending on the product and/or services provided, product sponsors can receive exposure via the event ranging from a race-day vendor booth, to logo placement on event brochures, posters and t-shirts. Product sponsors providing food or product samples on event day must be prepared to provide enough items for a minimum of 3,000 people.

Product Donation:

There is no better way to promote your health related product than to provide samples to a health oriented market. Your donation will be valued at retail price, but the total cost value will be provided in sponsorship advertising. All product sponsors must provide enough products for all race participants (3,000 units).

Vendor Booth Space:

Showcase your business or product to participants and spectators. Being on site for the event will not only show community support, but you will have the ability to interact directly with potential consumers.

Vendor booth supplied at no cost to any business or organization providing free samples or a giveaway item to event participants (minimum 3,000 units required).

Limited booth space available on a first come, first served basis.

Note to Potential Sponsors:

This year’s Solano Turkey Trot attendance is expected to be significantly greater than last year. The expanded expo area with music and fun activities will invite spectators to linger and enjoy the vendor booths before, during, and after the race. This is a great marketing opportunity to capture the health, fitness, and family-minded consumer.

Please contact us with any questions you may have (e-mail: solanoheartsunited@yahoo.com). We look forward to expanding the Solano Turkey Trot each year and building a long-term funding source for these local charities as well as an annual destination event legacy for Solano County!